



Leopold Elementary School
Leopold Parent/Faculty Organization (PFO)

Leopold Elementary School • 2602 Post Road • Madison, WI 53713

The snow has finally melted and mud is prevalent; sure signs that Spring is coming and with it, more outdoor events, including the Leopold Elementary School 14th Annual Timber Wolf Trample. **The Leopold Parent/Faculty Organization (Leopold PFO) is looking for local businesses and community organizations interested in sponsoring our event and supporting our neighborhood elementary school.**

The Timber Wolf Trample is a one-mile fun run/walk for children at Leopold Elementary School from Pre-K through 5th grade (and occasionally a few Leopold sibling alumni join us for the run as well.) This event is designed to promote health and fitness in a fun and positive way for our students while raising money to support our school. In addition to support from business and community sponsors, students also collect modest contributions from family, friends and neighbors. This year, the event will take place at the school on May 11, 2019.

The motto for the Leopold PFO is *"Encouraging Kids. Connecting Families. Serving Leopold."* Leopold is the largest elementary school in the Madison Metropolitan School District and we serve a diverse population of students across various socio-economic levels and ethnicities. Over 35% of our students are English Language Learners and 66% come from low-income households. In order to make functional updates to our building and school environment, bring families together for cultural, educational & community-building events and show support and appreciation to the school staff for the demands of their job, we need support from community agencies and businesses. The Timber Wolf Trample is the largest fundraiser taken on by the Leopold PFO each year and we would love to surpass our \$7000 in Corporate Sponsorships that were raised in 2018.

The generous contributions received by the PFO last year allowed us to invest in the following:

- \$900 purchased a yearbook for every 5th grade student
- \$800 sent two Leopold Safety Patrol students to Washington D.C.
- \$300 purchased a new wedge foam pad for use during physical education classes
- \$1000 supported Read Your Heart Out, our Black History Celebration & Disney Musicals in Schools performance
- A small cash gift to each staff member in August for the purchase of classroom materials & supplies
- Up to \$1500 will be used to grant "Giving Tree wish list" requests for Leopold teachers for classroom needs including flexible seating options, dry erase boards, headphones, storage materials, and educational items

The funds that we raise during the 2019 Timber Wolf Trample will largely go towards the redesign of our Library & Media Center where much of the shelving and furniture is 40 years old, outdated and in disrepair. There is a design proposal which could be implemented as early as this summer which allows for an updated and secure circulation area, an inviting and versatile classroom within the library including integrated technology storage, adjustable furniture and multiple seating options for individual, small groups or large groups of students or adults who use the room as a community meeting space.

To show our appreciation for the generous donations to the Trample from our Business and Community Sponsors, we will be recognizing them on our event t-shirts, the Leopold PFO website www.leopoldpfo.org/timber-wolf-trample-fun-run.html, our event website <https://timberwolframplerevent.com>, and on a printed event sponsor listing shared with all participants.

Please consider making a tax-deductible (Tax ID# 39-1583370) donation to demonstrate your support for the children and families in the Leopold community. A Sponsorship Form detailing the categories and benefits of each sponsorship level is included with this letter. Please contact me with any questions you may have, or simply complete the included form and return it with your sponsorship no later than April 16, 2019 (t-shirt design deadline).

Thank you in advance for your consideration.

Amy DeWald and Emily Royalty
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