



Leopold Elementary School Sponsors

Building a commitment to help serve
the greater Leopold Community

After School Programs

After School Programs are a way for children to experience a program after school has ended. These events are on-premise at Leopold, and can be anything and everything: sports, lessons, activities, the door is wide open.

Ways sponsors can help in the After School Program



Financially sponsor a program

Purchase supplies

Pay a program sponsor to run a program

Donate money for any program (school's choice)



Create/Host an After School Program

Typically 4–8 weeks long

2:45 p.m. start time

Roughly an hour long

Community Events

Community events are a way for the entire Leopold Community to get together. These events are typically at night or on the weekends and are wide-ranging in both scope and purpose. Most community events have activities as well as food, whether the food is for purchase or provided

How to help with Community Events

Financially sponsor an event

- One-time donation towards event
- Purchase food for an event
- Purchase/Sponsor an activity at an event

Provide an activity/station

- Drop-off at event
- Provide station and volunteers
- Can be related to your area of business, but doesn't need to be

Volunteer

- Staff a station(s)

Host a Community Event

- On-premise at Leopold
- Off-premise
- Provide stations/food/etc.
 - Can pull from Leopold volunteer pool to help out

Festivals

Leopold typically hosts two large festivals during the school year – Back to School Street Party in early fall at the beginning of the school year and Tito Fest in late spring towards the end. These festivals are large events and have many parts to them, so the school is always looking for help in keeping them a success and providing a great event for the Leopold Community.

Examples of ways sponsors can help with Festivals

Donations



Raffle Prizes

Station Items

- Arts and Crafts
- Activity

Financial Donation

Food/Drinks

Volunteers



Staff a station(s)

Hand out food/drinks

Entertainment at event

- Dance crew
- Demonstration

Ongoing Support

There are always unmet needs at Leopold as there are many moving pieces for in-school and extracurricular activities, and almost all of those needs require money that the school isn't receiving to cover those costs. Recurring financial donations from sponsors greatly help reduce the burden of the school/PFO in securing those funds elsewhere.

Examples of events that Leopold needs outside support on:

- Community Events
- Festivals
- Musicals/Plays
- After School Events
- Shirts for students
- Community Garden
- Staff Appreciation
- Classroom Celebrations
- Field Trips

Onsite Fundraisers

Fundraising for Leopold doesn't have to be done on-premise at the school. There are many ways sponsors can help out the school from their own location(s).

Ideas for providing support for Leopold onsite:

- Host a collection jar for Leopold
 - Employees/Patrons can make their own personal donation to the school
 - Doesn't have to be financial
 - Snacks/Winter Gear are always in demand as well
- Host a fundraising event to collect donations
 - Invite Leopold/PFO staff to your site for a fundraising event
 - PFO can provide flyers/boards to showcase what attendees' donations will be going towards
- Host a fundraiser night to sell items
 - Percentage of sales goes towards Leopold
 - Ideal if already selling items to general public

Adopt-A-School Partner

Looking to really build a deep relationship with Leopold? Consider becoming an Adopt-A-School Partner. Partners work really closely with the school and have several requirements to maintain partner status to ensure that a deeper commitment can be maintained with the school.

Partners are what make most activities outside the school budget possible, from both the financial and volunteer side.

Adopt-a-School Partner Expectations

- Minimum one-year commitment to selected school.
- Work closely with school leadership to identify strategic partnership opportunities.
- Adopt-a-School partners refrain from sharing more than basic information about the organization with which they are affiliated.
- Provide school with a combination of human, material, and financial resources (financial resources are not required) and keep a record of investments made in the school over the course of the school year.
- Identify primary point person who stays in touch with school staff on a regular basis, attends Adopt-a-School partner meetings, and is charged with recruiting volunteers and stewarding the partnership.
- Completion of annual Adopt-a-School survey, detailing the human, material, and financial resources invested in the partnership over the course of the calendar year.
- Attend annual Schools Make Madison Summit.

Benefits of Helping Leopold

Hopefully helping the Leopold Community out isn't a one-way street. There are several ways providing assistance to Leopold can be beneficial to your company/group, and we are always open to any new ideas of how we can support you!

Ways supporting Leopold can be beneficial to a sponsor:

- Donation is a tax benefit
 - Leopold PFO is 501(c)(3) entity
 - Donation form available on request
- Sponsors can have their business promoted at events/Social Media/Linked In
 - Flyers/Poster Boards at events that sponsor supports
 - Post about sponsor on social media
- Mentions on PFO Social Media pages
- Teambuilding
 - Have the team help out with an event as a volunteer opportunity
- Boost Morale
 - It feels wonderful to help a school like Leopold out, knowing you made a difference in all those children and their families' lives.